

FOR IMMEDIATE RELEASE

Date: September 19, 2024

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**Hawaii Dental Service (HDS) Brings  
Popular HDS Tooth Fairy Fun Day  
to Pearlridge Center**

**Sunday, October 6, 2024  
10 am - 2 pm**

**Free Admission**

Honolulu, Hawaii — Hawaii Dental Service (HDS), the state’s leading dental benefits provider, will transform the first floor of Pearlridge Center Mauka (Macy’s side) between the escalators into an enchanting, educational playground as keiki get to play fun, age-appropriate games and activities and win free prizes, all while learning about the importance of taking care of their teeth.

The HDS Tooth Fairy Fun Day at Pearlridge Center Mauka, which will be on Sunday, Oct. 6, from 10:30 am to 1:30 pm, is designed to show children and their parents, grandparents and other family caregivers how to brush and floss their teeth properly and remind them to visit a dentist regularly for check-ups to start good oral health habits early in life and maintain a lifetime of healthy smiles. Admission to the event is free.

“The health of our teeth and gums is important for our overall health and well-being. There’s a connection between our mouth and the rest of our body,” said HDS President and CEO Dr. Diane Paloma. “Making oral health a priority for our keiki gives them more confidence and balanced overall health to do well in school, sports and other activities. This puts them on a positive path for the future.”

Families will also get to meet the HDS Tooth Fairy in person. HDS will hold a costume contest as part of a pre-Halloween celebration. Keiki of all ages are encouraged to come dressed to win. There are three different categories: most creative, scariest, and cutest outfit.

Visit [HDSToothFairy.com](http://HDSToothFairy.com) for more information.

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The logo for Delta Dental, featuring a white triangle icon to the left of the text "DELTA DENTAL" in white, all contained within a green rectangular background.The logo for Hawaii Dental Service (HDS), consisting of the letters "HDS" in a large, bold, black sans-serif font, with the text "Hawaii Dental Service" in a smaller, black sans-serif font directly below it.

## NEWS RELEASE

### **About Hawaii Dental Service**

Hawaii Dental Service (HDS) is the leading dental benefits provider in the state, serving over one million residents throughout Hawaii, Guam, and Saipan. It has the largest network of dentists, with more than 95 percent of Hawaii's licensed, practicing dentists participating with HDS.

As a nonprofit founded in Hawaii in 1962, HDS is committed to making quality oral health care affordable and accessible. Employers who offer HDS dental plans to their employees represent Hawaii's diverse industries, companies, unions, associations, and nonprofit organizations. HDS also offers dental plans for individuals and families. HDS has been a part of Delta Dental, the nation's largest and most experienced dental insurance benefits provider, since 1966. This affiliation gives members access to a nationwide network of participating dentists.

For more information, visit [HawaiiDentalService.com](http://HawaiiDentalService.com).